


Rockridge Runway Participation Form

	<p>Rockridge Runway - The <i>Rockridge Runway</i> is an à la carte fashion show highlighting the local clothing boutiques, accessory and shoe shops, children’s clothing stores, salons, and spas. Rockridge boutiques and salons are invited to have a booth at the festival next to the <i>Rockridge Runway</i>.</p>	
Rockridge Runway Participation Fee	\$250	<i>Participation fee pays for advertising, sound system, tenting, audience chairs, runway, photographer, marketing and coordination of the Runway Shows.</i>
Rockridge Runway Concession	\$150	<i>Includes tent, table, and 2 chairs</i>
Rockridge Runway Sponsorships <i>**Participation fee will be waived when you secure a sponsor for the Runway. Free booth with sponsorships of \$1000 or more</i>	\$1,000	<i>Includes listing and link on Runway page of the festival website, product display and giveaways from Stage Area</i>
Festival Area Sponsor	\$5,000	<i>Company banner will be hung on the Rockridge Runway, product placement and distribution Your logo will be included on the festival poster</i>
Runway Media Sponsor	In-kind	<i>Title of presenting Area Sponsor, banner and space, preferred booth placement, logo on festival poster, logo, listing and link on festival website</i>

Participant Information (please print or type)

Business Name	
Address	
Main Contact	
Telephone (home)	
Telephone (business)	
E-Mail	
Website	

Please indicate the level of sponsorship that you prefer and return the form via fax, email, or mail.

- Rockridge Runway Presenting Sponsor- \$5,000
- Runway Supporting Sponsor - \$1,000
- Runway Participant ONLY (booth not included)- \$250
- Runway Concession (includes tent, table & chairs)- \$150

Please list other business(es) that will be working with you on the fashion show:

Signature(s)
Date

Please make checks payable to: **Rockridge District Association**
Remit to: Rockridge District Association, 5940A College Avenue Oakland, CA 94612 Attn: Tori Decker

Questions? Contact Tori at (510) 213-1530 or by email at Tori@oaklandevents.net